backjy@mail.uc.edu

# **EDUCATION**

### University of Cincinnati | B.I.S. Change Management, Organizational Leadership, and Education Cumulative GPA: 3.93/4.00 | ACT: 35/36 | SAT: 2150/2400

- Cincinnatus Presidential Scholarship (full cost of attendance) and National Merit Finalist
- University Honors Program | \$3,000 travel grant recipient (London/Cambridge and Australia)

# WORK EXPERIENCE

### New America | Public Policy Institute and Think Tank

### Higher Education Research Intern

 Analyzed data on the federal student loan and repayment portfolios to design a presentation for 40 young policy professionals for a Postsecondary National Policy Institute workshop; co-authoring policy paper analyzing federal student loan repayment data (expected release October 2016)

**BACK** 

- Produced 62 data visualizations on college costs paid by students & families from 1996-2012 for policy paper distributed to education policy leaders
- · Researched and tiered 50 states' budgets on disinvestment from higher education since 2000 to determine best and worst actors

### Communications and Design Intern

- Designed 14 policy papers for senior policy analysts and program directors; produced 20+ data visualization projects for web and print publication •
- Wrote two policy event takeaways for weekly policy journalism outlet distributed to more than 20,000 subscribers
- Managed production of 170-page internal communications handbook for 150+ full-time staff members at DC, New York, and California offices

### Office of the President | University of Cincinnati

### Student Associate

- Increased applications for student associate positions 700% YOY by researching and interviewing constituents from 16 peer universities and UC departments to audit current program and create new job descriptions, applications, scoring systems, wage structure, and performance evaluations
- Designed President's annual self-review to be delivered to UC's 11-member Board of Trustees
- Created communications log from three existing logs to streamline process of handling more than 150 daily incoming communications to the office

# LEADERSHIP EXPERIENCE

### Sigma Phi Epsilon Fraternity

### Student Director | National Board of Directors

- Provide recommended actions for data-driven strategic goals on substance-free housing as one of three undergraduate members on the • 13-member board for a 15,000+ active undergraduate and 300,000+ alumni-member organization with an \$8.5 million operating budget
- Advise CEO and 50+ full-time professional staff members to advance and improve the undergraduate fraternity experience on 220+ campuses

### Founder and Director | High School Leadership Academy

- Lead 25-person team to coordinate leadership and college-readiness programming for more than 200 high school students in the Cincinnati area
- Fostered relationships with high school educators to increase program attendance by 36% YOY and engage 10 Cincinnati high schools
- Trained 22 facilitators to deliver high-energy, activity-based programming using effective public speaking and facilitation techniques

### Office of Admissions | University of Cincinnati

### University Tour Guide and Honors Program Ambassador

- Lead weekly tours for groups of up to 50 interested students and parents on the University of Cincinnati's main campus
- Delivered 11 presentations to audiences of more than 100 incoming University Honors Program students and their parents during 2014 and 2015 summer orientation programs at the University of Cincinnati

### Student Activities & Leadership Development Office | University of Cincinnati

### Founder and Director | Emerging Campus Leaders

- Wrote and facilitated curriculum educating 60 first-year college students on leadership, passion, and effective communication at the college level
- Lead 60 upperclassmen leaders on campus to form strong mentor relationships with first-year students over a year-long program
- Recruited and retained 60% of second-year mentor class from first-year mentors and participants

# **VOLUNTEER EXPERIENCE**

### **Ruck Leadership Institute**

### Assessment Coordinator

- Formulated assessment tools to audit five-day leadership program delivered annually to top 150 undergraduates of a 15,000-member organization
- Observed 40+ hours of leadership instruction and provided critical analysis of facilitation methods, curriculum design, and learning outcomes

# **SKILLS & INTERESTS**

- Technical Skills: Adobe Indesign, Adobe Illustrator, Adobe Photoshop, Microsoft Powerpoint, Microsoft Excel
- Professional Skills: Public Speaking, Small Group and Program Facilitation, Visual Communication
- Interests: Student Development Theory, TEDxUCincinnati, Ultimate Frisbee, Running, Cooking •



## Washington, DC May 2016 - Present

Cincinnati, OH

Expected May 2018

#### January - May 2016

### October 2013 - Present

### Cincinnati, OH

#### April 2014 - Present

### Richmond, VA June 2016

Cincinnati. OH

# August 2015 - Present

# October 2014 - Present

Cincinnati, OH

June 2015 - Present

# Cincinnati, OH